

# Curriculum Vitae



## **Martin Carlsson-Wall**

770702-1957

Miklagårdsvägen 6

168 55 Bromma

Telephone (mobile): +46 730 440 900

Telephone (work): +46 8 736 93 22

E-mail: [martin.carlsson-wall@hhs.se](mailto:martin.carlsson-wall@hhs.se)

---

## **Employments**

- 2012- Senior Advisor, President's Office. I work as advisor to SSE's President and his management team with strategic development projects.
- 2011- Assistant Professor at the Department of Accounting, Stockholm School of Economics (6-year tenure track).
- 1999- Martin och Vaenner (my own consulting company)
- IFL Executive Education (teacher)
  - Swedish Civil Contingencies Agency (consultant)
  - Swedish Armed Forces (consultant)
  - Swedish Security and Defense Industry (consultant)
  - A number of start-up companies (consultant)
- 2003-2011 PhD student and teacher at the Department of Accounting, Stockholm School of Economics.
- Fall 2002 Research assistant, Department of Accounting, Stockholm School of Economics.

---

## **Education**

- 2003-2011 PhD program at the Stockholm School of Economics, Department of Accounting.
- April 2005 Participant in "EDEN Doctoral Seminar on Case-Based Research in Management Accounting", Brussels, Belgium.
- July 2004 Participant in "2nd Doctoral Summer School in Management Accounting", Siena, Italy.

2003	University pedagogy (7,5 ETCS)
1998-2002	Master of Science Program at the Stockholm School of Economics. Double majors, Accounting and Information Management.
1997-1998	Swedish Army Paratroopers. Served as medic specialist.
1993-1997	Swedish High School (gymnasium), Katedralskolan in Linköping.
1994-1995	Mount Markham High School, West Winfield, NY, USA.

---

### Research visits

Fall 2005	Guest researcher at the Department of Accounting, University of Alberta, Edmonton, Canada. Professor David Cooper was my host.
-----------	--

---

### Research scholarships

2011	Jan Wallander Scholarships for outstanding thesis. The scholarship pays salary, office and travel expenses for three years to ensure that the recipient can do full time research during the post-doc period.
2005	Tom Hedelius Scholarship. The scholarship financed salary, office and travel expenses during 6 months of international research exchange.

---

### Publications

#### A. PhD thesis

Carlsson-Wall, M. (2011) "Targeting Target Costing – Cost management and inter-organizational product development for multi-technology products", Stockholm School of Economics.

#### B. Articles and book chapters

Carlsson-Wall, M., Kraus, K. & Lind, J. (2009) "Accounting and distributed product development", *IMP Journal*, vol. 3, no. 1, pp. 2-27.

Carlsson-Wall, M. & Kraus, K. (2010) "Target costing in inter-organisational relationships and networks" in *Accounting in networks*, eds. Håkansson, H., Kraus, K. & Lind, J. Routledge.

Carlsson-Wall, M., Kraus, K., & Lind, J., (2011), "The interdependencies of intra- and inter-organisational controls and work practices - the case of domestic care of the elderly", *Management Accounting Research*, vol. 22, no. 4, pp.313-329.

Douglas, E., Carlsson-Wall, M., & Hjelstrom, T. (2014) “Negotiating equity share and management control of the entrepreneurial new venture”, *Venture Capital: An International Journal of Entrepreneurial Finance*, Vol 16, no 4, pp. 287-307.

Carlsson-Wall, M., Kraus, K., & Lind, J (2015), “Strategic management accounting in close inter-organisational relationships”, *Accounting and Business Research*, Vol 45, pp. 27-54.

Carlsson-Wall, M., & Kraus, K (forthcoming), “Opening the black box of the role of accounting practices in the fuzzy front-end of product innovation. *Industrial Marketing Management*.

Carlsson-Wall, M., Kraus, K., Lund, M., & Sjögren, E (forthcoming), “Accounting talk through metaphorical representations – change agents and organisational change in home-based elderly care”, *European Accounting Review*, DOI:10.1080/09638180.2014.992921.

---

## Teaching experience

### Bachelor program

Teacher at the following courses:

- Basic Accounting (2 times)
- Accounting and Financial Analysis (6 times)
- Strategy and financial analysis (3 times)

### MSc program

Teacher at the following courses:

- Management control (3 times, Course Director)
- Advanced Management Control (1 time)
- Execution – running your own company (3 times)

### Executive MBA

Teacher at the following courses:

- Management control (4 times, run in Moscow and St Petersburg)
- Financial analysis (3 times, run in Stockholm)

### Executive Education

Teacher in open and customized programs. Subjects taught:

- Management control
- Costing
- Performance management
- Transfer pricing
- Investment management
- Financial analysis
- Corporate valuation

---

## Leadership experience

- 2012- ***Head of Stockholm School of Economics Ambassador Programs.*** I am responsible for the development and running of three ambassador programs; alumni, faculty and student ambassador programs. In total, this is an organization of 30-40 individuals. I am reporting to the Senior Executive Vice President, the Communications Director and the Program Director for the MSc program.
- 2011 - ***Deputy Head, Master program in Accounting and Financial Management.*** Main responsibilities are marketing, admissions and improving course program together with the Head of master program and the Head of the Accounting Department.
- 2005-2009 ***Vice President, Swedish Paratroopers' Association.*** I have been involved in recruitment (from 700 to 1800 members), starting up local hubs in four cities and developing systems for validating and translating the military skills into a civilian context. The Swedish Paratroopers' Association has been recognized as one of the leading military veteran associations in Sweden by the Swedish Armed Forces.
- 2004-2006 ***Project manager for Rinkeby Business Lab.*** This was a social entrepreneurship venture between Rinkebyskolan and the Stockholm School of Economics. The aim was to help eight grade pupils to improve motivation for their studies and complete junior high school. In 2005, the project won the Swedish Championships in social entrepreneurship and competed in the World Championships in Toronto.